

Robert Schmidt, CFA

MANAGING DIRECTOR

Robert Schmidt brings more than 10 years of M&A advisory and capital raising experience to Bridgepoint as a Managing Director. Previously, Rob was a senior banker in Stifel's Consumer and Retail group, where he focused on delivering highly-impactful outcomes for clients across multiple verticals including health and wellness, branded consumer products, outdoor enthusiast and retail. Over the course of his career, Rob has advised on more than 35 M&A, advisory and capital raising transactions representing over \$25 billion of deal value.



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EXPERIENCE

- Managing Director – Bridgepoint Investment Banking
- Director – Stifel
- Vice President – Jefferies

SECTORS OF EXPERTISE

-  Branded Products
-  Health & Wellness
-  Outdoor
-  Retail

CAPITAL RAISING

- Recapitalization
- Ownership liquidity
- Growth capital
- Refinancing
- Acquisition financing
- Rescue finance
- Leveraged finance

M&A

- Sell-side M&A advisory
- Corporate divestitures
- Buy-side M&A advisory
- Management buyouts
- Cross-border M&A

CERTIFICATIONS

- FINRA Series 79
- FINRA Series 63
- CFA Charterholder

EDUCATION

- University of Chicago
Booth School of Business
- University of
Pennsylvania

ABOUT BRIDGEPOINT

Bridgepoint Investment Banking is a leading boutique investment bank providing capital raising and M&A services to middle market companies across targeted sectors. Bridgepoint's Principals have over 343 years of combined investment banking experience spanning 395 completed transactions totaling \$357 billion in transaction value. At Bridgepoint, high quality analysis and Wall Street experience is paired with personalized service, accountability and Midwestern values.

Sectors of Focus



Transportation



Industrials



Staffing &
Business Services



Healthcare



Technology



Consumer &
Retail

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INVESTMENT
BANKING